



## FAQs

### **What is Kampai Toronto?**

The only large-scale sake festival held in Downtown Toronto, the largest festival of its kind in Canada. 2014 marks the third year the Festival has been held. 'Kampai' is the Japanese word for 'Cheers'.

### **Who are the organizers of Kampai Toronto?**

Kampai Toronto is organized by The Sake Institute of Ontario, a not-for-profit trade organization of Ontario's sake importers, distributors, and manufacturers.

### **Who can attend Kampai Toronto?**

Kampai Toronto is a General Public event for guests 19 years of age & older. A dedicated Trade & Media session will be held also – for more information please visit the 'Trade & Media' section of the website or contact us at [info@kampaitoronto.com](mailto:info@kampaitoronto.com).

### **How many guests will attend Kampai Toronto?**

Tickets are limited to 600, so purchase yours online before the event sells out.

### **I wish to organize a Group booking – are there special rates / arrangements that can be made for my Group?**

Please contact us at [info@kampaitoronto.com](mailto:info@kampaitoronto.com) for all Group booking inquiries.

### **How many sakes will be poured? Are they available through the LCBO?**

Guests will have the opportunity to taste more than 120 sakes at Kampai Toronto, sourced from dozens of breweries from Japan, Canada and the U.S. Some of the products are or will be available at the LCBO, others will be unique to the event but available for order. Be assured that a diverse range of sake grades and styles will be made available by our numerous exhibitors.

### **What is included in my ticket price?**

Guests will have access to all sakes being poured for the duration of the Festival, subject to availability. Appetizer-styled food and a few sake-based cocktails will also be available to guests at the Festival courtesy of our Partner Restaurants. There are no additional tickets/coupons that guests will need to purchase at the Festival. VIP tickets include general admission to Kampai + participation in a Master Tasting of the Category-winning sakes from the Toronto International Sake Challenge (Canada's first sake competition).

### **How long will the Advance Purchase ticket price be available?**

Until May 22<sup>nd</sup> only. Advance Purchase tickets must be purchased online. After May 22<sup>nd</sup>, the ticket price increases from \$70 to \$80.



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### **Will there be tickets available at the Door?**

Should tickets sell out online prior to the Festival, it will be at Festival management's discretion to offer tickets at the gate. Be sure to get yours online in advance.

### **I don't drink alcohol – is there a Non-Drinking Ticket available?**

Unfortunately, this situation cannot be specially accommodated. To gain admittance to the Festival, an Advanced Purchase or Regular Ticket must be purchased.

### **My plans have changed – are Tickets refundable?**

All tickets to Kampai Toronto are non-refundable.

### **What is Kampai Toronto doing to promote responsible drinking?**

It will be mandatory for all exhibitors and serving staff at the Festival to be 'Smart Serve'-certified. For more information on Smart Serve visit [smartserve.org](http://smartserve.org). In addition, spittoons and water stations will be readily available at the Festival, and Security Staff will ensure that Guests who appear to be intoxicated at Kampai will no longer be served, and in some cases may be asked to leave the Event.

### **What Public Transit options are available to attend Kampai Toronto?**

Kampai Toronto will be held at the historic Distillery District in downtown Toronto, easily accessible by Public Transit.

Toronto Transit (TTC) Options:

- Subway. Take Subway to Castle Frank station on the Bloor line. Connect to Bus 65A Parliament. Ride bus straight down Parliament. Exit at Front St. and walk one block south to Mill St.
- King streetcar. Take 504 King streetcar. Exit at King and Parliament. Walk two blocks south on Parliament to Mill St.
- Cherry St. Bus 172, Front & Bay St. to Cherry Beach via The Esplanade and Mill St.

GO Transit:

- Take GO Transit to Union Station. Connect to Bus 65A Parliament or Bus 72 Pape or Bus 172 Cherry Beach.

### **What Parking options are available at The Distillery District?**

Meter parking is available onsite at The Distillery District parking lots, accessible from Parliament and Cherry Streets. There are also a number of municipal parking lots within walking distance. Please drink responsibly if you are planning to drive to the Festival, and arrange for Designated Drivers or contingency plans should the need arise.

### **I am attending from out-of-town / I wish to stay overnight in the downtown area – are there preferred arrangements with nearby hotels?**

Please make inquiries via [info@kampaitoronto.com](mailto:info@kampaitoronto.com) and we can provide information on preferred hotel properties for Kampai Toronto 2014.



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### **What type of glassware will be used at the Festival?**

We will be providing Kampai Toronto-branded ochokos (small ceramic cups) for the event, and guests will be able to take home as souvenirs of the Festival. Ochokos will also be available for purchase at the event.

### **How do I volunteer at the Festival?**

Please forward all volunteer inquiries to [info@kampaitoronto.com](mailto:info@kampaitoronto.com).

### **I am a Member of Media. Who do I contact for information / Media inquiries?**

Please forward all Media inquiries to [mlan@michellelanpr.com](mailto:mlan@michellelanpr.com).